



# REX MILLER

## Creative / UX Director & Designer

### About Me

I am extremely passionate about design, communications & digital marketing. I love creating pixel-perfect, clean, cohesive designs with the customer/client needs in mind. When I am not designing, you will find me staying active, working out, spending time with my family and taking the time to appreciate life.

### Contact

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Lincoln, NE 68527

☎ 402.802.3194

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🌐 rexmillerportfolio.com

### Expertise

Photoshop	<div style="width: 100%;"></div>
InDesign	<div style="width: 95%;"></div>
Illustrator	<div style="width: 90%;"></div>
HTML	<div style="width: 100%;"></div>
CSS	<div style="width: 100%;"></div>
jQuery	<div style="width: 75%;"></div>
UX / UI	<div style="width: 95%;"></div>
Figma	<div style="width: 90%;"></div>
Premiere Pro	<div style="width: 85%;"></div>
MS Office	<div style="width: 100%;"></div>

### Education

MBA w/ concentration in MIS  
Bellevue University 2007-2009  
3.69 GPA

Bachelor of Arts in Graphic Design  
Doane College 2005-2007  
4.0 GPA

Valedictorian, Summa Cum Laude, Outstanding Scholar,  
Pinnacle National Honor Society

AAS in Computer Information Management  
Ashworth College 2002-2004  
3.9 GPA

### Summary

- ▶ 15 years experience in Graphic Design industry.
- ▶ Skilled in Brand Management/Implementation, Print, Web, Video, Photography, Digital Marketing, and more.
- ▶ Experience creating and following Brand Identity Guidelines/Style Guides and working with Design Systems.
- ▶ Ability to manage complex projects from concept to completion.
- ▶ Experience building, managing & mentoring successful teams.

### Experience

#### Creative / UX Director

PC Matic 2015 - Present

- ▶ Direct and motivate small design team for various projects, including: Web, Print, Digital (ads/banners/social media...), Video, and UX/UI.
- ▶ Conceive and implement design concepts, brand guidelines and strategies for numerous creative projects.
- ▶ Communicate and liaise with multiple departments.
- ▶ Manage UX/UI for B2C & B2B SaaS software products, including: research, wireframing, low/high fidelity prototypes, HTML & CSS layout implementation...

#### Visiting Professor III (part-time)

DeVry University 2009 - Present

- ▶ Facilitate learning in an Online environment for several Graphic Design and Video Editing courses.
- ▶ Develop new course shells.

#### Adjunct Professor (part-time)

Rasmussen College 2011 - Present

- ▶ Facilitate learning in an Online environment for several Graphic Design and Video Editing courses.
- ▶ Develop new course shells.

#### Art Director / Sr Graphic & Communications Designer

Pfizer, Inc / Zoetis, Inc. 2001 - 2015

- ▶ Manage all graphic design and communications for 4 separate locations, including: print design (posters, flyers, t-shirt, newsletter...) Web design & UX/UI, graphical email communications, video editing and recording, photography...