

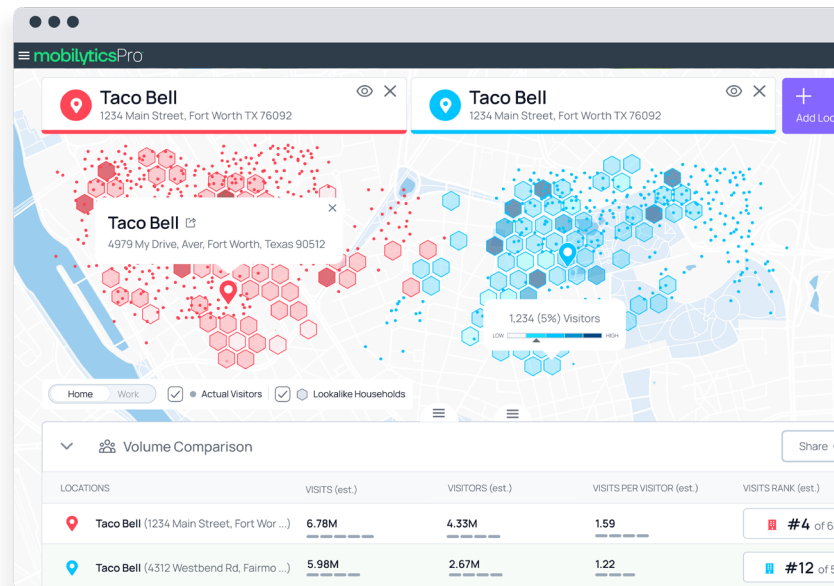
Buxton Platform

mobilyticsProSM

Discover intuitive location analytics with MobilyticsPro.

Overview

Harnessing the power of Buxton's classic Mobilytics and evolving it into a series of intuitive dashboards gives you answers faster than ever. That's the **power of Pro.**



Benefits



Quickly discover traffic volumes for retail locations.



Know the ZIP codes where visitors reside.



Rank and benchmark locations against brand traffic averages.



Compare up to eight locations at a time.



Learn where visitors go before their visit.

Applications

Want to put MobilityticsPro to work? Here are some common use cases.



Understand the likelihood of lease renewal by comparing your tenant's traffic volumes to traffic volumes across the brand's entire location network.



View year-over-year traffic changes to understand how a location is trending.



Use traffic data as a proxy for performance to better understand a location's potential.

The Fine Print

Here are a few things to keep in mind as you start using MobilityticsPro.



Study Areas: Select your study areas from MobilityticsPro's list of available retail locations. You can select up to 8 individual locations at a time.



Results: Receive answers immediately through the MobilityticsPro dashboard interface. If desired, you can export the results into a summary report.



Time Period: MobilityticsPro provides traffic insights based on the last 12 months of data.

Implementation

Ready to get started? [Talk to your Buxton representative to request access.](#)

Join the **Pros**
Instantly understand
foot traffic at **any**
location.

